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vineyard vines®
martha's vineyard

FOR RELEASE AFTER TOM GLAVINE'S 300TH WIN

RALLY FOUNDATION COMMEMORATES TOM GLAVINE'S HISTORIC 300TH WIN WITH LIMITED EDITION TIES FROM VINEYARD VINES®

Glavine to Personally Sign 300 "Tom Glavine Rally 300 Ties" to be sold for \$1,000 each to Raise Money for Pediatric Cancer Research

ATLANTA, GA – Rally Foundation has teamed up with **vineyard vines®** to sell 300 limited edition *Tom Glavine Rally 300* Ties to commemorate the historic 300th career win of NY Mets pitcher **Tom Glavine**. The Foundation is inviting baseball fans to put \$300,000 "in the mitt" for childhood cancer research by purchasing one of the limited edition baseball-themed ties that will be personally signed and numbered by Glavine following his historic victory. Glavine joins 22 other MLB players in reaching the 300 victory milestone.

"I'm excited to be celebrating my 300th win by partnering with the Rally Foundation to fight against the number one disease killer of children in the United States," said Rally Foundation spokesperson Tom Glavine. "Rally Foundation and vineyard vines® are providing a great way for baseball fans to help fund childhood cancer research by purchasing one of the 300 commemorative ties."

The ties will be offered exclusively at www.rallyfoundation.org for a \$1000 donation per tie to the 501c3 organization. Proceeds from the sale of each baseball-themed *Tom Glavine Rally 300 Tie* will go to directly benefit childhood cancer research. The ties are 100% silk, in a red, white and blue pattern featuring mini-images of Glavine in his wind-up and the number "300."

"Supporting cancer research is an important issue close to our heart. Anything we can do to support and raise awareness surrounding this disease, we are 100% committed too. It's been an incredible experience working with Tom and the Rally Foundation," said Shep and Ian, co-founders of vineyard vines®. "It's inspiring to work with people so driven and passionate about what they do. We put that same drive and passion into what we do here at vineyard vines® and to be able to combine that and simultaneously contribute to such a great cause is truly rewarding."

In addition to purchasing the *Tom Glavine Rally 300 Ties*, individuals, school groups, sports teams, and businesses can join the Rally Foundation's *Money in the Mitt 300 Challenge* featured on the foundation's website. *Money in the Mitt 300 Challenge* offers custom designed baseball-themed rewards from its sponsors vineyard vines® and Mizuno according to the level of "hit" a donor makes. With levels ranging from \$20 to \$300 and rewards ranging from t-shirts to autographed baseball mitts, almost anyone can participate in this fun and easy fundraising campaign at www.rallyfoundation.org.

"Tom Glavine is an inspiration for all of us. In the midst of great individual accomplishment, he is turning his attention to others in need," said Dean Crowe, founder and president of the foundation. "Tom's passion for this cause is providing fans with both an opportunity to fund childhood cancer research and be a part of baseball history at the same time."

After raising \$200,000 for childhood cancer research in 2006, Atlanta-based Rally Foundation aims to raise \$300,000 in 2007 through its *Money in the Mitt 300 Challenge*. By hosting the *Money in the Mitt Rally 300 Challenge* and other grassroots fundraising efforts through campaigns such as *Rally's 4 Quarters 4 Research*, *Rally Across America*, *Rally Birthday Club* and *Rally Athletes*, Rally Foundation is working to close the significant gap in needed funds for childhood cancer research.

About Rally Foundation™:

Rally Foundation is a 501(c) (3) non-profit based out of Atlanta, Ga., with the sole mission of raising awareness and funds for childhood cancer research. Rally Foundation donates 100 percent of its net proceeds to support all phases of childhood cancer research. Visit: www.rallyfoundation.org for more information or call 678-507-1040.

About vineyard vines®:

vineyard vines®, a company best known for its elegant neckties, was founded in 1998 on Martha's Vineyard by brothers Shep and Ian Murray. The company now offers a variety of accessories and apparel for men, women, and children. vineyard vines® products are sold in over 600 specialty and department stores worldwide. The company also sells the line directly through their catalog at 1-800-892-4982 and online at www.vineyardvines.com.

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