

Rally Foundation[®]
FOR CHILDHOOD CANCER RESEARCH
4 QUARTERS 4 RESEARCH[™]

**4 Easy Steps for High Schools to do a
4 Quarters 4 Research Fundraiser**

1. Pick A Home Game

- ! Assign a group or organization at your school to be in charge of the event
- ! Assign people to be: advertising, bucket collectors, and money counters
- ! Look on the Rally website and choose a couple Rally kids to rally in honor of; if you have a child in our community rally in honor of them too

2. Register with Rally

- ! Register your school to participate in *4 Quarters 4 Research* by going to: www.rallyfoundation.org/4quarters

3. Advertise, Advertise, Advertise

- ! The week of your event cover your school in flyers (downloadable flyers available at: (www.rallyfoundation.org/flyers)) and make signs for the hallways, fences, and walls
- ! Get buckets and put the *4 Quarters 4 Research* logo on them
- ! Tell your friends, family, local newspaper and businesses about your event

4. It's Game Time: Run your Event

- ! Take signs from school and put them up all over the stadium
- ! Have some bucket collectors stand at the ticket gate before the game through the 1st quarter
- ! Have the announcer make an announcement at the beginning of half time, then have bucket collectors start collecting in both the home and away stands and at the concessions stand
- ! During the fourth quarter have money counters count the bills and estimate the change and announce how much was collected
- ! Collect money and send one check to the Rally Foundation
5775 Glenridge Drive, Bldg. C, Ste. 120
Sandy Springs, GA 30328

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